



Sponsor Prospectus

POWER OF
WATER[™]
CANADA
TECHNICAL
CONFERENCE **2027**

May 12-14, 2027 | Niagara, ON



For more information, contact: **Jessica Worosz**, Director, Conference and Events at jworosz@owa.ca or **289-685-3035**

MAY 12 - 14, 2027

You're Invited!

It is our pleasure to invite you to be a sponsor at the
2027 Power of Water Canada Technical Conference & Trade Show!

Dear Valued Partner,

With great enthusiasm and pride, we invite you to be a key part of the 27th annual Power of Water Canada Technical Conference and Trade Show – Canada's leading event dedicated to the advancement of the waterpower industry.

Over the past quarter-century, the Power of Water Canada Conference has served as a cornerstone for innovation, collaboration, and progress. It has become the go-to forum for industry leaders to connect, share knowledge and showcase the latest technologies that are shaping the future of sustainable electricity.

As we look ahead to 2027, we are inspired by the momentum we've built together. Your continued support has been vital to our growth and impact. Thanks to our sponsors, this event has become more than just a conference – it's a thriving community where ideas take root and business relationships are formed.

POWC 2027 promises to be an incredible gathering. With a dynamic program featuring influential speakers, interactive sessions, and a bustling tradeshow floor, attendees will gain invaluable insights and forge lasting connections. Whether you're an industry veteran or a first-time participant, there are countless opportunities to engage, learn, and lead.

As a sponsor, your involvement places you at the forefront of the conversation. It's a chance to elevate your brand, connect with decision-makers, and demonstrate your commitment to a reliable, secure energy future through waterpower.

We warmly invite you to join us in shaping the future of our industry. Let's celebrate how far we've come – and explore the opportunities that lie ahead.

Thank you for your continued partnership and support.

We look forward to welcoming you at the Power of Water Canada Conference and Trade Show 2027.

– Ontario Waterpower Association

**Your opportunity to be recognized
within the waterpower industry.**

For more information, contact:
Jessica Worosz, Director, Conference and Events at
jworosz@owa.ca or 289-685-3035

POWC 2027 Sponsor Prospectus

TOP

5

REASONS TO SPONSOR

1. Elevate Your Position in the Market

Stand alongside the industry's most influential organizations and reinforce your role as a leader in Canada's waterpower sector. Sponsorship signals credibility, strength, and strategic presence to those who matter most.

2. Gain Targeted, High-Impact Exposure

Put your brand directly in front of a highly qualified audience through a multi-channel campaign spanning digital, print, and onsite visibility. Every touchpoint is designed to maximize recognition and recall.

3. Generate Meaningful Business Opportunities

Connect with decision-makers actively shaping projects, partnerships, and investments. From formal networking to organic conversations, sponsorship creates direct pathways to new business.

4. Influence the Future of the Industry

Support the work of the Ontario Waterpower Association and play an active role in advancing advocacy, policy, and industry growth – positioning your organization as a key contributor to what comes next.

5. Deliver Measurable Value Beyond the Event

Extend your impact beyond the conference through continued brand exposure, relationship-building, and long-term recognition. Sponsorship is not just presence – it's sustained visibility and return on investment.

Canada's Largest HYDROELECTRIC CONFERENCE

525+
DELEGATES

85+
EXHIBITORS

9
TECHNICAL
SESSIONS

SPONSORSHIP LEVELS

All Sponsorships Include the Following:

- Recognition on the OWA conference website
- Recognition in the printed program
- Recognition on all main signage at the conference
- Recognition on all main conference email communications
- Recognition on the mobile app
- Recognition as a Sponsor during the opening remarks
- Recognition on the slide show played in the trade show hall, plenary, and concurrent rooms
- Social media spotlight posts
- Tabletop recognition on tent cards throughout the plenary and trade show room

Gala & Keynote Sponsor

\$14,500 • 1 AVAIL ABLE

SOLD OUT!

- In addition to the benefits listed above:**
- Opportunity to introduce the keynote speaker and address delegates at the Gala
 - Involvement in keynote speaker selection
 - Corporate brand recognition as the main sponsor at the Gala dinner and keynote speaker slide show
 - Company logo will be displayed on the conference agenda, and in the OWA digital newsletters
 - Six (6) complimentary full conference tickets **over \$7,000 value!*
 - Eight (8) complimentary Gala dinner tickets with reserved seating in prime location *over \$800 value!*
 - One (1) FULL page advertisement in the conference delegate booklet

Trade Show Sponsor

\$9,000 • 4 AVAILABLE

SOLD OUT!

- In addition to the benefits listed above:**
- Opportunity to chair one concurrent session
 - One (1) complimentary 10X20 exhibitor booth in prime location **over \$4,800 value!*
 - Power to exhibitor booth throughout the entire conference **over \$250 value!*
 - One (1) branded and furnished networking lounge near exhibitor booth in exhibit hall
 - Four (4) complimentary full conference tickets **over \$4800 value!*
 - Four (4) complimentary Gala dinner tickets **over \$400 value!*
 - One (1) half-page advertisement in the conference delegate booklet
 - Ability to include your materials/giveaway item in our conference delegate bags

Lanyard Sponsor

\$8,000 • 1 AVAILABLE

SOLD OUT!

- In addition to the benefits listed above:**
- Company logo showcased on the name badge lanyards for all delegates, speakers, and exhibitors, providing maximum exposure throughout the entire event
 - One (1) complimentary 10X10 exhibitor booth in prime location **over \$3000 value!*
 - Power to exhibitor booth throughout the entire conference **over \$250 value!*
 - Two (2) complimentary full conference tickets **over \$2400 value!*
 - One (1) half-page advertisement in the conference delegate booklet

Welcome Reception Sponsor

\$8,000 • 1 AVAILABLE

SOLD OUT!

- In addition to the benefits listed above:**
- Corporate brand recognition at the welcome reception food and beverage locations
 - Corporate recognition on reception drink tickets distributed to all attendees and exhibitors
 - Signature drink named on behalf of your organization
 - Two (2) complimentary full conference tickets **over \$2400 value!*
 - Two (2) complimentary Gala dinner tickets **over \$250 value!*
 - One (1) complimentary 10X10 exhibitor booth in prime location **over \$3000 value!*
 - One (1) half-page advertisement in the conference delegate booklet

The Garden Connect Reception Sponsor

\$8,000 • 1 AVAILABLE

- In addition to the benefits listed above:**
- Corporate brand recognition at the Garden Connect reception food and beverage locations
 - Corporate recognition on one reception drink ticket distributed to all attendees and exhibitors
 - Signature drink named on behalf of your organization
 - Two (2) complimentary full conference tickets **over \$2400 value!*
 - Two (2) complimentary Gala dinner tickets **over \$250 value!*
 - One (1) complimentary 10X10 exhibitor booth in prime location **over \$2,500 value!*
 - One (1) half-page advertisement in the conference delegate booklet

Mobile App Sponsor

\$7,000 • 1 AVAILABLE

SOLD OUT!

- In addition to the benefits listed above:**
- Corporate brand recognition will be showcased on the Mobile App main banner for all delegates, speakers and exhibitors to see, providing maximum exposure throughout the entire event
 - One (1) complimentary 10X10 exhibitor booth in prime location **over \$2,500 value!*
 - Power to exhibitor booth throughout the entire conference **over \$250 value!*
 - Two (2) complimentary full conference tickets **over \$2400 value!*
 - Two (2) complimentary Gala dinner tickets **over \$250 value!*
 - One (1) half-page advertisement in the conference delegate booklet

Delegate Swag Bag Sponsor

\$6,500 • 1 AVAILABLE

- In addition to the benefits listed above:**
- Company logo showcased on swag bags handed out to all attendees, speakers, and exhibitors at registration for the ultimate brand exposure
- Two (2) complimentary full conference tickets **over \$2400 value!*
 - Two (2) complimentary Gala dinner tickets **over \$250 value!*
 - One (1) half-page advertisement in the conference delegate booklet
 - Ability to include your materials/giveaway item in our conference delegate bags

Hot Breakfast Sponsor

\$6,000 • 2 AVAILABLE

- In addition to the benefits listed above:**
- Opportunity to chair one concurrent session
 - Corporate brand recognition at all hot breakfast food and beverage locations
 - Two (2) complimentary full conference tickets **over \$2400 value!*
 - One (1) half-page advertisement in the conference delegate booklet

Lunch Sponsor

\$6,000 • 2 AVAILABLE

- In addition to the benefits listed above:**
- Opportunity to chair one concurrent session
 - Corporate brand recognition at all lunch food and beverage locations
 - Two (2) complimentary full conference tickets **over \$2400 value!*
 - One (1) half-page advertisement in the conference delegate booklet

Sunset Reception Sponsor

\$5,500 • 1 AVAILABLE

- In addition to the benefits listed above:**
- Corporate brand recognition at the sunset reception outdoor location
 - Involvement in the selection of musical entertainment during the sunset reception
 - Two (2) complimentary full conference tickets **over \$2400 value!*
 - Two (2) complimentary Gala dinner tickets **over \$250 value!*
 - One (1) half-page advertisement in the conference delegate booklet

AV Sponsor

\$5,500 • 1 AVAILABLE

In addition to the benefits listed above:

- Opportunity to chair one concurrent session
- Corporate brand recognition in all concurrent session rooms
- Predominate brand recognition in grand event room throughout event
- Two (2) complimentary full conference tickets **over \$2400 value!*
- One (1) FULL-page advertisement in the conference delegate booklet

Pre-Conference Lunch Sponsor

\$5,000 • 1 AVAILABLE

In addition to the benefits listed above:

- Opportunity to chair one concurrent session
- Corporate brand recognition at the pre-conference lunch food and beverage locations
- Two (2) complimentary full conference tickets **over \$2400 value!*
- One (1) half-page advertisement in the conference delegate booklet

Power Up Party Sponsor Package

\$4,500 • 1 AVAILABLE

In addition to the benefits listed above:

- Opportunity to chair one concurrent session
- Prominent corporate brand recognition at the party venue and on bar counters
- One (1) half-page advertisement in the official conference delegate booklet
- One (1) complimentary full conference ticket **valued at over \$1,375*
- One (1) complimentary gala dinner ticket **valued at over \$115*

Break Sponsor

\$3,200 • 2 AVAILABLE

In addition to the benefits listed above:

- Opportunity to chair one concurrent session
- Corporate brand recognition at all break food and beverage locations
- One (1) half-page advertisement in the conference delegate booklet

Hotel Key Sponsor

\$3,000 • 1 AVAILABLE

SOLD OUT!

In addition to the benefits listed above:

- Opportunity to chair one concurrent session
- Company logo featured on hotel key card
- One (1) half-page advertisement in the conference delegate booklet

Pre-Conference Workshop Sponsor

\$2,500 • 2 AVAILABLE

In addition to the benefits listed above:

- Opportunity to introduce the pre-conference speakers
- Corporate brand recognition on signage outside the workshop room
- Corporate brand recognition on pre-conference attendee ticket
- One (1) half-page advertisement in the conference delegate booklet

Gala Dinner Award Sponsor

\$1,500 • 2 AVAILABLE

In addition to the benefits listed above:

- Recognition as the official sponsor on a selected award (*"Sponsored by: Company Name"*)
- Opportunity to chair one concurrent technical session
- Corporate brand recognition featured on-screen during the Gala Dinner award presentations
- One (1) half-page advertisement in the official conference delegate booklet

Innovation. Products. Services.



Experts. Leaders. Young Professionals.



Development. Interaction. Connections.



POWER OF
WATER
CANADA
TECHNICAL
CONFERENCE

2027

**Your opportunity to be recognized
within the waterpower industry.**

For more information, contact:
Jessica Worosz, Director, Conference and Events at
jworosz@owa.ca or **289-685-3035**



POWER OFTM WATER CANADA TECHNICAL CONFERENCE 2027

May 12-14, 2027 | Niagara, ON

For more information, contact: **Jessica Worosz**, Director, Conference and Events at jworosz@owa.ca or **289-685-3035**